

Councillor Watson

## Annual Delivery of Council Tax Demand

Sefton Council recognises that the annual delivery of the Council Tax Demand plays a very significant part in household budgets and in many cases - particularly for the elderly - represents the single largest financial burden that many face on a monthly basis.

Sefton Council now considers that the use of the word "Demand" is somewhat aggressive and intimidating and as such is very rarely used in business and commerce

As a consequence the Council believes that it should now be referred to in the future as an "Invoice" or "Statement of Account", the Council further believes that it may be necessary for a change in regulation by HM Government for this to happen and therefore requests the LGA to take up this issue on behalf of Sefton in particular and Local Government in general.